

SUMMER INTERSHIP

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Personal Details

First Name : Hend**Last Name** : El Deeb**Nationality** : egyptian**Second Nationality (optional)** :**Age Range** : 20-23**Gender** : Female

Address

Primary Address

Address Line 1 : 4 Yehia Ibrhaim, Zamalek**Town / City** : * : Cairo**Country** : Egypt**Email Address** : heldeeb@aucegypt.edu**Unavailable interview dates** :

Career Choice

Business unit : Mashreq**Function choice** : Marketing**Second Function Choice** :

Further Education

University : American University in Cairo**Faculty** : Business Administration**Major / Department** : Marketing**Graduation Year** : 2015**Degree/GPA** : 3.17

Secondary Education

School Name : *International School of Choueifat**Dates From - To** : * 09/05/2004 - 09/06/2011**High School Certificate** : *American Diploma

Language Competency

English

Comprehension : Fluent**Speaking** : Fluent**Writing** : Fluent

Arabic

Comprehension : Fluent

Speaking : Fluent

Writing : Fluent

Work Experience

Please give details of any work you have undertaken, indicating whether full-time, part-time, vacation work or industrial training etc (most recent positions first).

Interests Activities

We are interested in what you do / have done outside your academic work.

Please record your non-academic interests and activities stating whether at school, college, university or elsewhere. Record any positions of responsibility you have held in any aspect of your life. (300 word limit imposed) *

During school, I participated in an Art competition, and won the Golden medal for drawing. During college, I joined Enactus AUC organization and was enrolled in the projects committee. I also participated in the AUC Student Union Real Life program which consisted of attending sessions that involved solving real life cases and situations in the Henkel's Marketing department. I also joined the Badminton team in AUC for a semester. During my free time, I enjoy drawing, listening to music, reading novels or online articles and lastly, working out.

These questions tell us something about how you respond in challenging situations. Please answer them using examples from your experiences in academic, social or working life

1. Please tell us about experiences and people that have over time shaped your decision to consider a management career within Unilever and in your chosen function in particular. What efforts have you made to test out your choices?(300 word limit imposed) *

I have always wanted to intern for a well-known company before graduating so as to gain as much experience as possible about work in general. Because of that, I attended the career day this semester and met with a couple of Unilever's Marketing and Sales managers who encouraged and influenced my decision in interning for Unilever. Moreover, a lot of people told me about how much Unilever's internships reflect on real life jobs and how much experience you gain from it. On the other hand, I chose to intern in the Marketing department because Marketing is basically my field of study. Before choosing this field in particular, I studied the choices that were given to me carefully, and I finalized my decision in choosing Marketing after realizing that Marketing is the field where I see myself working in after graduating.

2. Using an example of a time when you were in a new environment and had to achieve a task, please describe a) how you established and used a network of contacts, and b) how you set about influencing people, to help you achieve your task. (500 word limit imposed) *

After joining Enactus AUC organization, our first task was to collect entrepreneurial information for our projects. In order to achieve this, and gain the most beneficial information for our projects, I recommended that we get those required information from our Business and Management professors. However, before asking about any of the information we needed, we (project committee) started our interviews and meetings with our professors by explaining what Enactus was all about and the aim of our projects in general.

3. Tell us about an occasion when you have taken the initiative to learn and develop yourself in significantly new ways. Why did you want to do this, what did you do and what was the result?(300 word limit imposed) *

This semester, I was given the chance to join the Student Union Real Life program which consisted of attending sessions that involved solving real life cases and situations in the Marketing department of a well-known company. As soon as I heard about it, I did not hesitate to join this program because it was a great opportunity for me to learn things that are usually learnt in a real job. After attending the sessions, I can confidently say that I've gained a lot of experience and information from Henkel's Marketing manager regarding real life situations and cases.

4. Tell us about a time when you saw the opportunity to really make a difference for the future of an activity, team or organization. What did you do, what obstacles did you overcome, and what happened as a result? (300 word limit imposed) *

By joining Enactus AUC, I was given the opportunity to help the poor and the unfortunate in Egypt by giving them incentives to use their own resources in gaining their income instead of depending on other jobs that may not be as productive or beneficial. We chose to help the unfortunate in two of the most challenging places in Egypt such as Al-Fayoum and Al Wadi El Gedeed and the project is now in process.

5. Tell us about a time when you have had to analyse and understand a complex situation in order to make decisions and put a plan into action. What did you do and what was the outcome? (300 word limit imposed) *

After finishing my first year of college, I decided I wanted to double major. However, I felt like it was a big step to take, so I started asking my peers and advisors about my graduation plan if I happen to double major. It took me about a semester to finally decide on what I wanted to do, until I reached to the conclusion that I would be better off sticking to my current major and instead, minor in the other subject in order to avoid spending one more year in college. On the other hand, I decided to do my Masters after graduating with either my current field of study or the subject I'm currently minoring in.

General

Please give details of any military service requirements, with reasons for any exemptions claimed. If you have completed your military service please state when. If you have answered Exempted above, please specify the reason you were exempted.

Do you have any health problems that could affect your future employment? If yes, please specify:

Do you have any relatives in Unilever NAME? If yes, please give details:

Is there anything that has not been covered that you would like to mention? Are there any personal considerations that may be relevant to your application?

Have you applied to Unilever before? If yes, what did you apply for:

Have you attended a Summer Internship in Unilever before? If yes, please provide details:

Year :

Line Manager Name :

Have you attended/participated in any event/activation held by Unilever in the last year (e.g. Lecture, workshop, competition)? If yes, please provide details

Event Name/Type : Student Union Real Life Program

Date: (MM/YY) : 03/14

Have you attended/participated in any activity held by other companies in the last year (e.g. internship, competition, workshop etc)? If yes, please specify

Company Name : Henkel

Event Name/Type : Student Union Real Life Program

Date: (MM/YY) : 03/14

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